

Initial Meeting Notes

Designer: Katie Bumatay

Creative Director: Sylvia Sheng

- Should be vibrant and colorful like her art
- Home page should be image heavy
- Career life could be formatted like a timeline
- Purpose is just informational

*Outline and creative brief that Sylvia made are pretty specific and detailed so I can go off that

Designer: Gracie Liu

Creative Director: Katie Bumatay

- Should make someone want to go there
- Image heavy, text as supplement to the images
- Clean/not cluttered
- Show off the nature/wildlife